GLOBAL GDP- 85 TRILLION

<https://datacommons.org/place/Earth?utm_medium=explore&mprop=amount&popt=EconomicActivity&cpv=activitySource%2CGrossDomesticProduction&hl=en>

GLOBAL REAL ESTATE MARKET- 7 TRLLION <https://www.imarcgroup.com/real-estate-market#:~:text=What%20was%20the%20size%20of,US%24%206%2C883%20Billion%20in%202021>.

GLOBAL HOME DÉCOR MARKET- 1.2 TRILLION (AS PER MUSKAN’S DATA)

GLOBAL INTERIOR DESIGN MARKET- 146 BILLION <https://www.blueweaveconsulting.com/report/global-interior-design-market-1995>

USA

GDP as of 2021- 22 Trillion- <https://worldpopulationreview.com/countries/countries-by-gdp> , <https://worldpopulationreview.com/countries/countries-by-gdp>

REAL ESTATE

USA real estate market size- 3.5 trillion<https://www.thebalance.com/how-does-real-estate-affect-the-u-s-economy-3306018>

INTERIOR DESIGN

USA interior design market- 40.7 billion <https://www.businesswire.com/news/home/20210315005597/en/Global-Interior-Design-Services-Market-Trajectory-Analytics-2021-2027---A-US255.4-Billion-Market-by-2027---ResearchAndMarkets.com>

The market size, measured by revenue, of the Interior Designers industry, is $17.5bn in 2022. <https://www.ibisworld.com/industry-statistics/market-size/interior-designers-united-states/>

HOME DÉCOR USA- 645 BILLION

USA FURNITURE- 240 BILLION <https://www.statista.com/outlook/cmo/furniture/united-states>

USA TILE AND FLOORING- 315 BILLION <https://www.gminsights.com/industry-analysis/flooring-market-size>

USA LIGHTING INDUSTRY- 40 billion <https://www.gminsights.com/industry-analysis/residential-lighting-products-market#:~:text=Residential%20Lighting%20Products%20Market%20size%20exceeded%20USD%2040%20billion%20in,10%25%20between%202021%20and%202027>.

USA SANITARYWARE INDUSTRY- 4.5 BILLION <https://www.alliedmarketresearch.com/us-sanitary-ware-market#:~:text=The%20U.S.%20sanitary%20ware%20market,4.0%25%20from%202018%20to%202025>.

USA PAINT- 25 BILLION <https://www.grandviewresearch.com/industry-analysis/us-paints-coatings-market>

USA PLANT- 16 billion <https://www.statista.com/statistics/1174498/plant-and-flower-growing-industry-market-size-us/#:~:text=U.S.%20plant%20and%20flower%20growing%20industry%20market%20size%202011%2D2021&text=The%20market%20size%20of%20the,of%2014.18%20billion%20U.S.%20dollars>.

USA homeownership rate- 65%

USA interior design customer satisfaction- <https://statinvestor.com/data/28755/satisfaction-of-us-homeowners-with-the-interior-design-of-their/>

|  |  |
| --- | --- |
| Very satisfied, it should remain as it is | 44 |
| Fairly satisfied, but some things are missing | 39 |
| Not satisfied, a lot needs to be done | 10 |

Helpful links- <https://foyr.com/learn/interior-design-3d-rendering-issues-problems/>

INDIA-

REAL ESTATE

India's real estate sector is expected to touch a US$ 1 trillion market size by 2030, accounting for 18-20% of India's GDP. - <https://www.ibef.org/industry/real-estate-india>

Indian real estate size- 200 billion- <https://www.ibef.org/industry/real-estate-india>

HOME DÉCOR

INDIA- 400 BILLION- <https://retail.economictimes.indiatimes.com/news/home-and-decor/furniture-and-decor/indias-furniture-home-market-to-reach-40bn-by-2026-report/87585143>

Furniture- 18 billion

Paint- The domestic paint industry is estimated to be a Rs 500 billion industry with the decorative paint category constituting almost 75% of the market. <https://www.equitymaster.com/research-it/sector-info/paint/Paints-Sector-Analysis-Report.asp>

Plants- 2.5 billion <https://m.economictimes.com/industry/miscellaneous/terrarium-the-new-clean-and-green-idea/articleshow/69695981.cms#:~:text=The%20market%20for%20indoor%20plants,Research%20Institute%20in%20New%20Delhi>.

Tiles and flooring- 300 million

Sanitaryware- 1.06 billion <https://www.blueweaveconsulting.com/report/india-sanitary-ware-market-bwc20088>

Lighting- 3.2 billion <https://www.globenewswire.com/news-release/2020/11/17/2128172/0/en/The-Lighting-Fixtures-Market-in-India-2014-2019-2020-2023-LED-Lighting-Market-Projected-to-Grow-at-a-CAGR-of-7-1.html>

Total home décor market in india- 725 Billion

INTERIOR DESIGN

India’s interior design market was worth USD 23.2 Billion in 2020 and is further projected to reach USD 38.2 Billion by 2027, at a CAGR of 7.4% during 2021-2027 (forecast period). The Indian interior design market is being driven by the booming real estate market. - <https://www.blueweaveconsulting.com/report/india-interior-design-market#:~:text=India%20interior%20design%20market%20was,the%20booming%20real%20estate%20market>.